

ignite

INCENTIVES CORPORATE TRAVEL MEETINGS

Luxe Hotels
go head-to-head

First-hand account
of Mexico Resort
Explosion

Try this on for size

You can create a winning
procurement strategy. Here's how.

+ Let there be light:
Illuminated Centrepieces



Vignoble de l'Orpailleur, Dunham

Oh Canada!

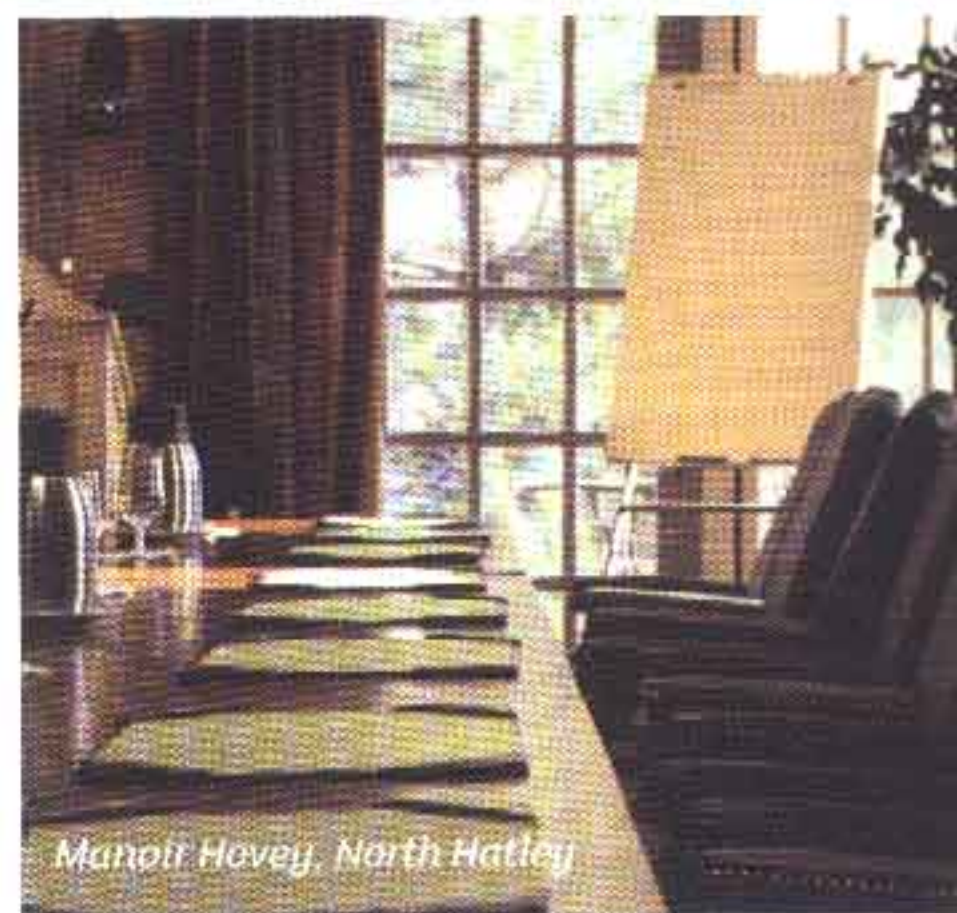
Eastern Townships

Quebec *by Rose Filice*

Quebec's Eastern Townships, less than two hours from Montréal-Trudeau Airport by car, is made up of nine agriculturally diverse regions in the Appalachian foothills.

Picturesque landscapes, charming inns, gourmet indulgences, galleries, skiing, golf or spa—this four season destination has it all. Feast on gourmet delicacies while cruising Lake Memphrémagog aboard the 170-passenger Grand Cru. Cycle through villages on marked circuits forming part of the Route Verte; at 4000 km it's North America's biggest bike route. When temps dip down, head to Ski Bromont, boasting 145 glades and trails, or hop on a snowmobile (invented in Valcourl by Quebec native J. Armand Bombardier) and explore over 2000 km of dedicated trails.

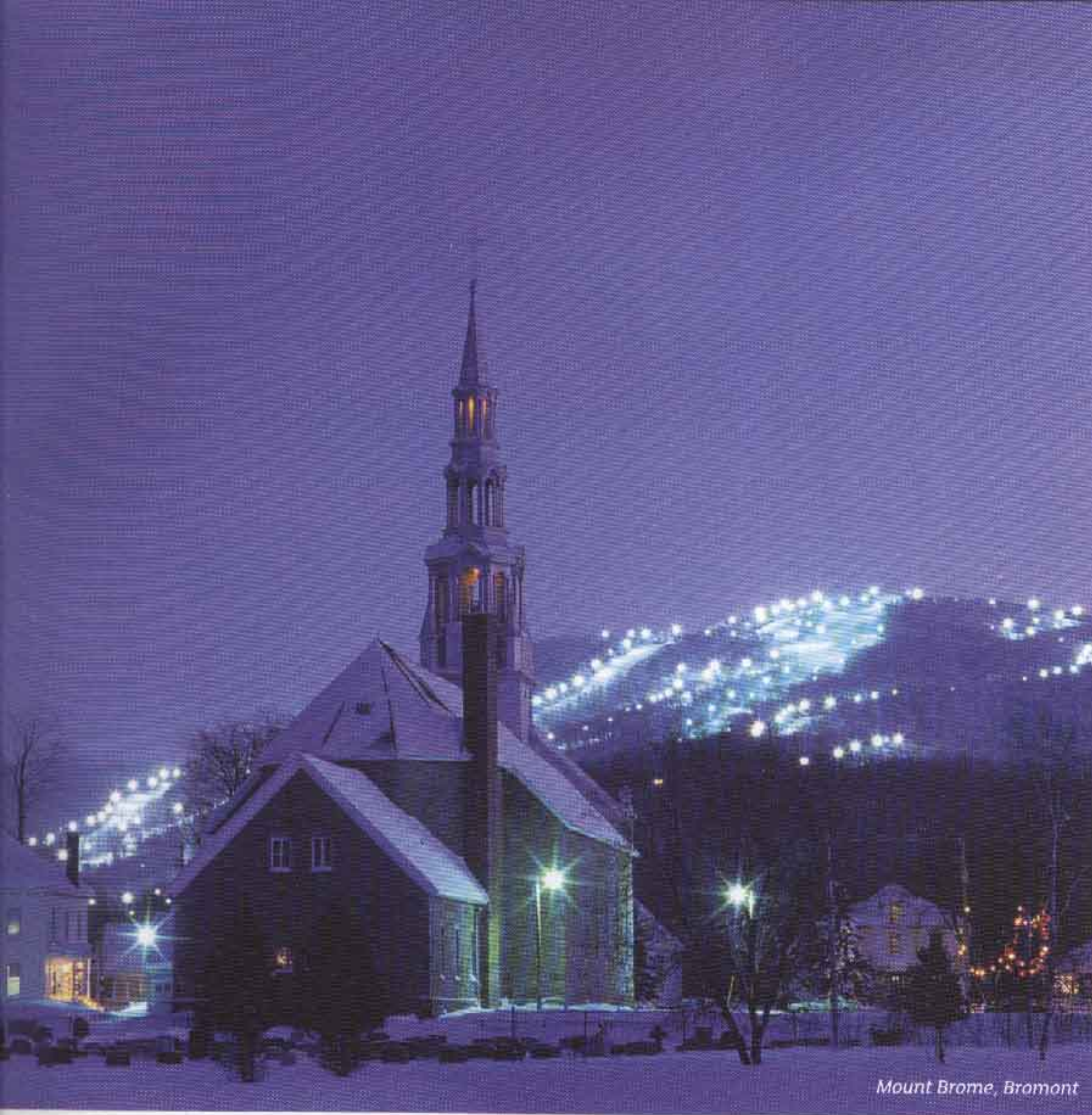
Savour local produce and award-winning specialties like the region's home-grown wine. Connoisseurs and amateurs alike won't want to miss a sampling tour at one of 17 vineyards on La Route des Vins. Accommodations abound from small country inns to sprawling luxury hotels including the new 120-room Grand Times Hotel in Sherbrooke, which has meeting space for 500 overlooking the Lac des Nations. *



Manoir Hovey, North Hatley

Chapelle Ste Agnès, Sutton





Mount Brome, Bromont

A GOOD START

Web: easterntownships.org, bonjourquebec.com

Airlines: Air Canada, WestJet, Porter, Delta, United, Continental, American, Air Transat

DMCs: JPdL Destination Management jpdL.com; Altima Concept altima-concept.com

Major hotel chains: Delta, Quality

Boutique/Independent:

St-Christophe Hotel-boutique & Spa, Château-Bromont, Estrimont Suites & Spa, Auberge & Spa West Brome, Manoir Hovey, Ripplecove Inn & Spa.

Worth the splurge: All aboard the Orford Express! It's a scenic train tour with seating for 212 and onboard gourmet meals. Bonus: dining cars are equipped with an audiovisual system so you can mix business with pleasure.

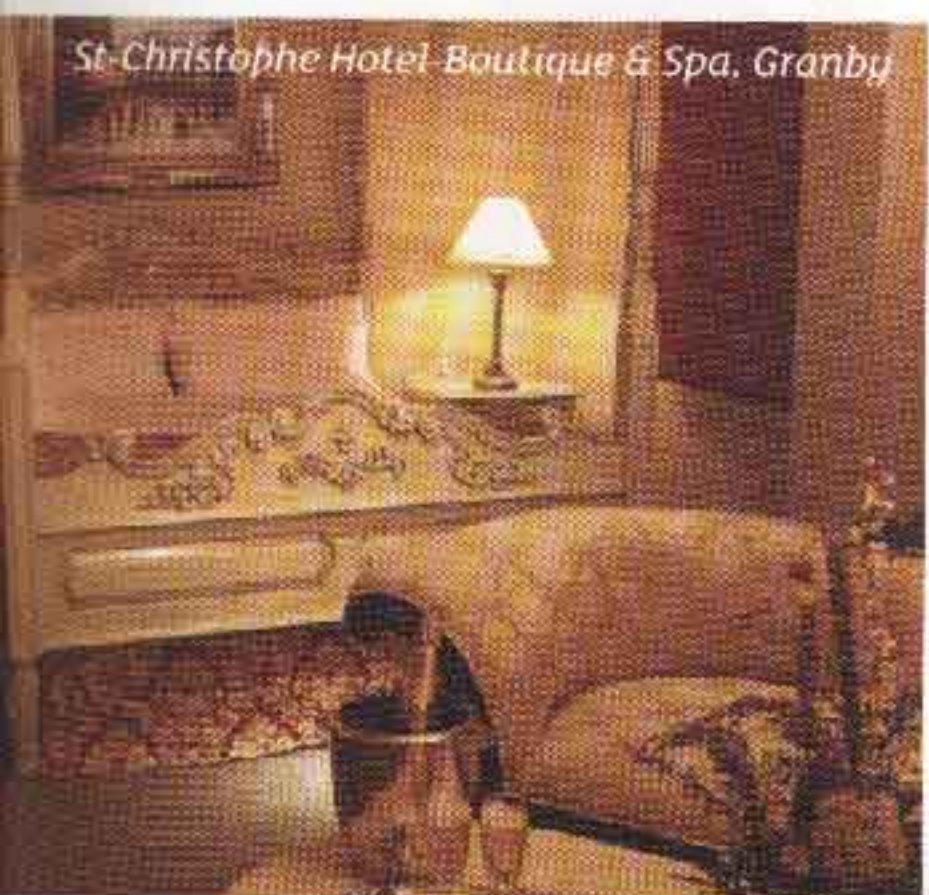
orfordexpress.com/en

Off-the-beaten-track idea:

Tour the wine cellars and Romanesque chapel of Chapelle Ste. Agnes in the Sutton Mountains and sample their award-winning icewine. There are nine meeting rooms and theatre seating capacity for 182. Sage advice: Hold your meeting before the tour! vindeglace.com



Château Bromont Golf Club



St-Christophe Hotel Boutique & Spa, Granby

cool gift idea

Ice, Ice Baby!

Put your company logo on this all natural, award-winning ice cider. Six apple varieties give it a one-of-a-kind flavour as distinct as the land and the people of its origins.

Price: \$29.95

domainepinnacle.com



What they say:

"Following our stay at [the Grand Times Hotel], I want to express my great satisfaction with the services that we received from your staff, and especially Mrs. Caroline Synnett for her availability and support. Our unit's holiday party was a success and we thank you warmly for having contributed to it with your excellent services."

*—Daniel Degagné,
Detective Sergeant,
Major Crime Section,
Montreal Police*